

# The 20 most blocked keywords

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May 2017

**Explosion**  
**Terror**  
**Bombing**  
**Terrorist**  
**Death**  
**Dead**  
**Shooting**  
**Manchester arena**  
**Gun**  
**Bomb**  
**Kill**  
**Terror attack**  
**ISIS**  
**Crash**  
**Terrorism**  
**Suicide**  
**Ariana Grande**  
**Attack**  
**Murder**  
**Rape**

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Based on the number of campaigns blocking particular keywords during the month.