

# The 20 most blocked keywords

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January 2017

**Terrorist**

**ISIS**

**Gun**

**Shooting**

**Terror**

**Dead**

**Death**

**Terrorism**

**Explosion**

**Killed**

**Murder**

**Suicide**

**Rape**

**Massacre**

**Kill**

**Bomb**

**Homicide**

**Marijuana**

**Sexy**

**Shit**

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Based on the number of campaigns blocking particular keywords during the month.